



Press Release

August 8, 2019

NOVA SCOTIA SCHOOL INSURANCE PROGRAM

Nova Scotia School Insurance Exchange Announces Its New CEO

The Nova Scotia School Insurance Exchange announced today that its Board of Directors has unanimously chosen Mr. Bruce Macdonald to be the organization's Chief Executive Officer effective August 1, 2019.

After a comprehensive search process, Bruce was chosen from a deep pool of highly qualified candidates. Bruce brings to SIP decades of insurance expertise and is highly respected in the insurance industry where he has long held top management positions.

Along with a Bachelor of Business Administration from Acadia University, Bruce holds CAIB (Canadian Accredited Insurance Broker) and CIP (Chartered Insurance Professional) designations.

A native of Nova Scotia, Bruce and his wife have a young daughter.

Quote from Chair:

"A proven executive, Bruce is what SIP needs to continue our work on behalf of all students in Nova Scotia, the Centres for Education, Conseil scolaire acadien provincial and Nova Scotia Community College." said Janine Saulnier, chair of the Succession Committee and the Board. We are delighted that he has decided to join our team."

Quote from Mr. Macdonald:

"I am honored to be joining the Nova Scotia School Insurance Program and look forward to working with the SIP team in the continued deliverance of value in the areas of claims management, risk management and loss control services. The world of risk and insurance is continually evolving, especially in the educational realm, and I am certain the dedicated team at SIP will play an ever more important role in partnership with the Province's Centres for Education, CSAP and NSCC."



About the Nova Scotia School Insurance Program:

The School Insurance Program (SIP) is a reciprocal insurance exchange, which is licensed by the Superintendent of Insurance for the Province of Nova Scotia. SIP provides quality, education-specific insurance products, claims management, risk management, and loss control services to the Province's Centres for Education, CSAP and the NSCC.

To find out more about the **Nova Scotia School Insurance Program**, please visit: www.sip.ca